Kent's Perfect Parties & Events

Policy: Data Protection (GDPR)		
Date Adopted:	Date of last review:	To be reviewed next before/on:
1/9/2021	1/3/2025	1/3/2026

Kents Perfect Parties and Events ("we", "us", "our") is committed to protecting your privacy and handling your personal data in a safe and responsible way, in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.
This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or contact us about our children's party services.

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1. Who We Are

Business name: Kents Perfect Parties and Events
Email: kentsperfectparties@outlook.com
Phone number: 07592 276908
Location: Maidstone, Kent, United Kingdom
If you have any questions about this policy or how we use your data, you can contact us using the details above.

2. What Personal Data We Collect

We may collect the following information:

- Parent or guardian's name
- Email address
- Phone number
- Event details (date, location, child's age, party preferences)
- Any information you choose to include when contacting us

We do not intentionally collect personal data directly from children. All bookings and enquiries must be made by a parent or legal guardian.

3. How We Collect Your Data

We collect personal data when you:

- Fill in a contact or enquiry form on our website
- Email or phone us directly
- Book or enquire about a party or event

4. How We Use Your Data

We use your personal data to:

- Respond to enquiries
- Provide quotes and manage bookings
- Communicate with you about your event
- Meet legal or accounting requirements

We will never sell your data or use it for unrelated marketing without your consent.

5. Lawful Basis for Processing

Under UK GDPR, we process your data based on:

- **Consent** – when you contact us or submit a form
- **Contract** – when data is needed to provide our services
- **Legal obligation** – for record-keeping or tax purposes

6. Children's Data

Our services are designed for children, but **our website and communications are intended for adults only**.

- We do not knowingly collect personal data from children
- Any child-related information (such as age for party planning) is provided by a parent or guardian
- We do not use children's data for marketing

7. How We Store and Protect Your Data

We take appropriate security measures to protect your personal information, including:

- Secure email systems
- Password-protected devices
- Limited access to personal data

We only keep your data for as long as necessary to fulfil the purpose it was collected for, or as required by law.

8. Sharing Your Data

We do **not** share your personal data with third parties, except where necessary to:

- Comply with legal obligations
- Work with trusted service providers (e.g. accountants), who are also GDPR compliant

9. Cookies

Our website may use cookies to improve functionality and user experience.
Cookies may collect anonymous information such as:

- Pages visited
- Time spent on the site

You can control or disable cookies through your browser settings.

10. Your Data Protection Rights

Under GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data
- Object to or restrict processing
- Withdraw consent at any time

To exercise any of these rights, please contact us using the details above.

11. Complaints

If you are unhappy with how we handle your data, you have the right to complain to the UK Information Commissioner's Office (ICO):
Website: https://ico.org.uk
Phone: 0303 123 1113

12. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated date.